

# LATVIA.TRAVEL

## Riga - second most walkable city



Riga has been named the second most walkable city, celebrated for its pedestrian-friendly infrastructure and vibrant, accessible environment. Top attractions such as Riga Cathedral, Central Market, and the UNESCO-listed Vecrīga are all within a 1.5-mile radius. This recognition underscores Riga's dedication to enhancing the urban experience, allowing everyone to enjoy the city's rich cultural heritage and stunning architecture. Experience the charm of Riga on foot, where every step reveals something new and exciting.

[More information](#)

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## WTM London 2024 (5 - 7 November, 2024)

Join the international leisure travel community at the World Travel Market (WTM) in London and meet Latvia Travel. This premier event offers unparalleled opportunities for travel professionals to gain inspiration, education, and crucial industry insights. Network with industry leaders, discover the latest travel trends, and forge valuable partnerships.

[More information](#)

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## IBTM World (19 - 21 November, 2024)

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[More information](#)

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## International Tourism Studies Association Biennial Conference

Get ready for an unforgettable journey at the Baltic Sea Tourism Forum 2024 in Oulu, Finland, 4-5 June!

The themes of this year's Baltic Sea Tourism Forum, #BSTF2024, include cultural and culinary tourism, cycling and coastal tourism. Attendees can expect inspiring keynotes, interesting case examples from the Baltic Sea Region and great

[More information](#)

What you might not know about Riga and Latvia

Latvia regained its independence in 1991

Please join us in Riga to find out more interesting facts about the city and Latvia. **You can attend virtually if you prefer.**

10th International Studies Association (ITSA) Biennial Conference  
Riga, Latvia, September 17-20, 2024

Conference Theme: Bridging the Gaps in Tourism Knowledge and Practice: The Future of Sustainable, Smart and Secure Tourism and Hospitality

Safety & Security    New Travellers    Circular Economy    Urban Tourism

Conference website and registration: [www.ITSA2024.lv](http://www.ITSA2024.lv)  
Abstracts due: 30 April 2024    **Virtual participation is now available**  
Oxford Abstracts submission address:  
<https://app.oxfordabstracts.com/stages/39252/submitter>

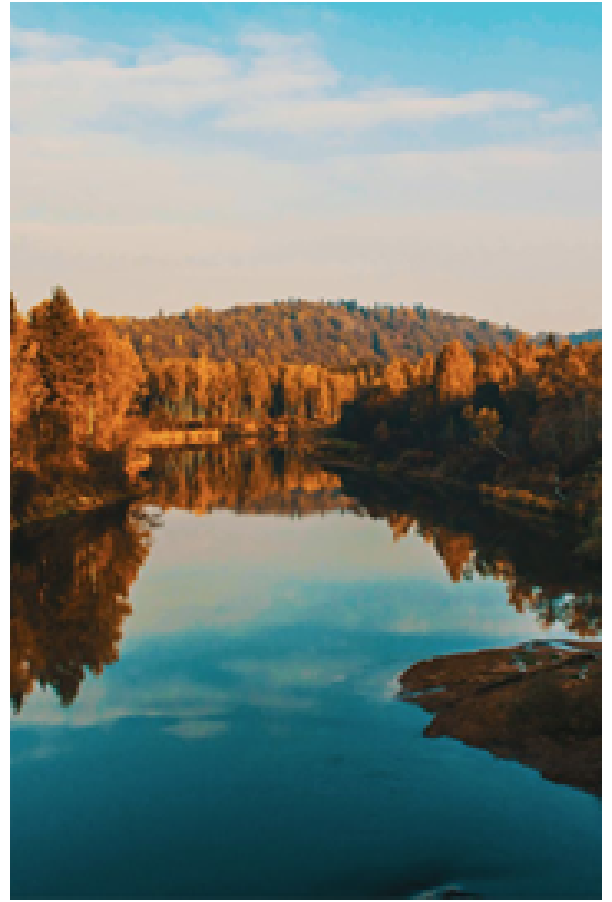
VA SYSTEMS UNIVERSITY OF APPLIED SCIENCES

Autumn in Latvia offers a unique blend of natural beauty, cultural experiences, and fewer crowds, making it a fantastic time to visit. From cozy cafés to vibrant markets, discover ten compelling reasons to explore Latvia in the fall.

## Golden Autumn Landscapes

Experience the breathtaking beauty of Latvia's autumn season. The countryside transforms into a canvas of gold, orange, and red, offering perfect settings for leisurely strolls and picturesque drives. Visit popular spots like Sigulda and Gauja National Park to witness the stunning foliage.

Autumn is ideal for outdoor activities in Latvia. Enjoy hiking, cycling, and nature walks amid the vibrant fall colors. Explore Latvia's national parks and rural areas for a refreshing escape.



This autumn, Latvia will host its second Michelin Guide ceremony. This prestigious event celebrates the country's culinary excellence, highlighting top-tier restaurants recognized by the Michelin Guide. It's a fantastic opportunity to explore Latvia's thriving gastronomic scene.

[Check out the guide](#)

## Gastronomic Tourism

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Delve into Latvia's rich culinary traditions with gastronomic tours and local food festivals. The Riga Food event showcases a variety of food and drink innovations, providing a taste of Latvia's culinary prowess. Additionally, Home Café Days, running until September 15, offers visitors a chance to enjoy homemade meals and local hospitality.

[Check out the guide](#)



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[Gastronomic tourism](#)

Latvia's autumn is filled with vibrant food fairs and markets. Don't miss the Mikelis Day Fair in Riga's Old Town, the Modern Crafts Festival, and the Gardu Muti food markets, where you can savor traditional flavors and discover local crafts.

## Plan ahead



Join us for the adrenaline-fueled excitement of the 2024 FIM Speedway Grand Prix in Latvia this September! Witness world-class speedway riders compete at breakneck speeds for victory. Experience the thrill of the roaring engines and breathtaking overtakes as riders battle it out on the track. Don't miss this electrifying event that promises to keep you on the edge of your seat!

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Mark your calendars for the Valmiera Green Half Marathon happening on 7 September! Embark on a memorable running journey through the picturesque streets of Valmiera, Latvia, and experience the thrill of this vibrant event. Whether you're a seasoned runner or a novice, there's something for everyone at this exciting half marathon.





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Experience the Enchanting Wonderland of **Riga Christmas Market**, where the heart of Latvia's capital city transforms into a festive fairy tale from 3 December to 3 January, captivating visitors with twinkling lights, savory treats, delightful handicrafts, and a warm, joyous atmosphere that embodies the true spirit of the holiday season.

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**Save the date for "Latvia Tourism forum 2024" happening on 5 December.**

This year's "Latvia Tourism Forum 2024" will focus on key themes such as sustainability, artificial intelligence, gastronomy, and other current trends shaping the tourism industry. Save the date to explore the latest insights and strategies for promoting responsible travel and leveraging cutting-edge technologies to enhance tourism experiences. Our speakers will share their expertise on various topics, including the challenges of effectively communicating responsible travel, the impact of AI on tourism and destinations, and emerging trends in the industry. More information to follow.



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**Save the date for "Baltic Connecting 2025".**

The goal of **Baltic Connecting** is in its name – the event connects industry professionals from long-haul travel markets with providers and DMCs in Lithuania, Latvia, and Estonia. It is the perfect place to build new relationships and discover new opportunities.

The 2025 event will take place in the Latvia capital Riga 12 - 20 May, and is co-organised by the Latvian, Lithuanian and Estonian tourism boards. At Baltic Connecting, we invite you to meet local providers and Baltic DMCs while mingling with your peers from the U.S., Japan, South Korea, Taiwan, the United Arab Emirates, Singapore and Australia.

## Practical information

Before travelling to Latvia, we recommend you read practical information that will help you plan the best experience for individual, business and group travel.

### Get to know MEET LATVIA

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Get to know **MEET LATVIA** - we offer free, impartial advice to anyone planning MICE events in Latvia or considering Latvia as a host destination. Whether you're at the start of the organizing journey or further down the road, we can support you with recommendations and contacts, or act as a sounding board.



### Latvia.travel

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**Useful information** will help to plan your trip to Latvia. Look into Latvian regional tourism maps and descriptions of popular tourism destinations, find the closest Tourism Information Center and learn where to rent a car.

You are also welcome to take a look at cooperation opportunities for **tour operators** and travel agencies and **media**, as well as useful **materials and brochures**.



Latvia affords its people and visitors the space to breathe, rest and recharge. At the same time, it is a vibrant European Union member state with a buzzing startup industry, flourishing food scene, international achievements in science, sports and culture.

Maintaining a work-life balance comes naturally to locals. This makes for a great leisure and professional tourism destination, further strengthened by state-of-the-art infrastructure, daily direct flights from most European capitals and multilingual staff well-versed in the latest technology.



## Interesting facts

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Latvia is one of the three Baltic states located in Northern Europe; its nature is rich in forests and beaches, its capital Riga is known for its Art Nouveau buildings and Latvians are proud of their traditions, food and culture.

[Learn more](#)

**Enjoy your spring in Latvia!**



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Investment and Development Agency of Latvia

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