

# LATVIA.TRAVEL

## Latvia Days in Germany

The wide-ranging programme of Latvia Days in Germany will take place at the Hamburg Port Anniversary from 9 to 12 May, with the aim to raise the profile of Latvia, thereby increasing exports and attracting investment, while at the same time introducing Latvian products, gastronomy, culture, innovations and technologies to the German population.

This year's international partner country is Latvia. This Baltic country will present itself at the Kehrwiederspitze, providing insights into its culture, its tourism offerings, and the country's innovative strength.

[Programme](#)

## Destination of Sustainable Cultural Tourism Awards 2024

Applications are now open for the Destination of Sustainable Cultural Tourism Awards 2024! Presented by the European Travel Commission (ETC), these awards recognize destinations dedicated to sustainable tourism practices and cultural preservation. Showcase your destination's efforts and inspire others in the industry. Apply by 1 June and be a part of shaping the future of sustainable cultural tourism.

[More information](#)

# BALTIC SEA TOURISM FORUM 2024



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[More information](#)

## International Tourism Studies Association Biennial Conference

Get ready for an unforgettable journey at the Baltic Sea Tourism Forum 2024 in Oulu, Finland, 4-5 June! The themes of this year's Baltic Sea Tourism Forum, #BSTF2024, include cultural and culinary tourism, cycling and coastal tourism. Attendees can expect inspiring keynotes, interesting case examples from the Baltic Sea Region and great networking opportunities.

[More information](#)

What you might not know about Riga and Latvia

Latvia regained its independence in 1991

Please join us in Riga to find out more interesting facts about the city and Latvia. You can attend virtually if you prefer.

10<sup>th</sup> International Studies Association (ITSA) Biennial Conference  
Riga, Latvia, September 17-20, 2024

Conference Theme: Bridging the Gaps in Tourism Knowledge and Practice: The Future of Sustainable, Smart and Secure Tourism and Hospitality

Safety & Security    New Travellers    Circular Economy    Urban Tourism

Conference website and registration: [www.ITSA2024.lv](http://www.ITSA2024.lv)  
Abstracts due: 30 April 2024    **Virtual participation is now available**  
Oxford Abstracts submission address:  
<https://app.oxfordabstracts.com/stages/39252/submitter>

Summer is just around the corner, and Latvia is ready to welcome travelers from near and far to experience its vibrant culture, stunning landscapes, and exciting events. Whether you're planning group tours or catering to individual travelers, Latvia offers something for everyone.

## Summer activities

From pristine beaches along the Baltic Sea coastline to lush green forests and picturesque countryside, Latvia beckons adventure seekers and nature lovers alike. Discover hiking trails, cycling routes, water sports, and cultural experiences that showcase the rich heritage of this Baltic gem. For families traveling with children, don't miss out on family-friendly attractions such as adventure parks, interactive museums, and animal farms, promising unforgettable moments.



Explore the pristine waters of Latvia's East Coast this summer, where more than 30 modern marinas await your sailing adventure. Whether you crave the rugged charm of rocky beaches or the tranquility of white sandy shores, the diverse coastline offers it all. Immerse yourself in the rich maritime history and picturesque fishing villages for an unforgettable nautical experience.

Embark on a journey to Gauja National Park, where breathtaking landscapes and cultural treasures await. Explore medieval castles, charming towns, and outdoor adventures in one of Europe's most picturesque national parks. Discover 10 weekend destinations that promise relaxation, exploration, and unforgettable memories amidst the natural beauty of Latvia.



Immerse yourself in Latvia's rich cultural scene with a lineup of festivals and events happening throughout the summer.



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From the prestigious [Riga Opera Festival](#) to the colorful [Holi Music Festival](#), experience the magic of music, art, and traditions coming to life. Dance to the rhythm of jazz at the [Rigas Ritmi Jazz Festival](#) or discover the vibrant hip-hop scene at the [Straume Festival](#). For a truly unique experience, join the [Conversational Festival "Lampa"](#) and engage in thought-provoking discussions on various topics. Dive into Latvia's folk music heritage at the [Valmiermuiza Ethnomusic Festival](#) or celebrate nature and creativity at the [Laba Daba Music and Art Festival](#). Plus, don't miss out on the iconic [Positivus Festival](#) and the [Summer Sound Festival](#), offering world-class music performances in stunning outdoor settings..

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Get your adrenaline pumping with thrilling sports events happening in Latvia this summer. Witness top-tier basketball action at the [Olympic Basketball Qualification Tournament](#) in Riga or rev up your engines at the [TET Rally Latvia](#). Hockey fans can cheer on their favorite teams at the [Olympic Qualification Hockey Tournament](#), promising intense competition and excitement for sports enthusiasts.

As Latvia gears up for an unforgettable summer season, we invite you to discover the wonders of this captivating destination and create memories that will last a lifetime. Plan your summer getaway to Latvia today and let the adventure begin!

# Plan ahead



Join us for the adrenaline-fueled excitement of the 2024 FIM Speedway Grand Prix in Latvia this September! Witness world-class speedway riders compete at breakneck speeds for victory. Experience the thrill of the roaring engines and breathtaking overtakes as riders battle it out on the track. Don't miss this electrifying event that promises to keep you on the edge of your seat!

Mark your calendars for the Valmiera Green Half Marathon happening on 7 September! Embark on a memorable running journey through the picturesque streets of Valmiera, Latvia, and experience the thrill of this vibrant event. Whether you're a seasoned runner or a novice, there's something for everyone at this exciting half marathon.



## Practical information

Before travelling to Latvia, we recommend you read practical information that will help you plan the best experience for individual, business and group travel.

### Get to know MEET LATVIA

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Get to know **MEET LATVIA** - we offer free, impartial advice to anyone planning MICE events in Latvia or considering Latvia as a host destination. Whether you're at the start of the organizing journey or further down the road, we can support you with recommendations and contacts, or act as a sounding board.



### Latvia.travel

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**Useful information** will help to plan your trip to Latvia. Look into Latvian regional tourism maps and descriptions of popular tourism destinations, find the closest Tourism Information Center and learn where to rent a car.

You are also welcome to take a look at cooperation opportunities for **tour operators** and travel agencies and **media**, as well as useful **materials and brochures**.





Latvia affords its people and visitors the space to breathe, rest and recharge. At the same time, it is a vibrant European Union member state with a buzzing startup industry, flourishing food scene, international achievements in science, sports and culture.

Maintaining a work-life balance comes naturally to locals. This makes for a great leisure and professional tourism destination, further strengthened by state-of-the-art infrastructure, daily direct flights from most European capitals and multilingual staff well-versed in the latest technology.



## Interesting facts

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Latvia is one of the three Baltic states located in Northern Europe; its nature is rich in forests and beaches, its capital Riga is known for its Art Nouveau buildings and Latvians are proud of their traditions, food and culture.

[Learn more](#)

**Enjoy your spring in Latvia!**



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Investment and Development Agency of Latvia

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